



## Fiona Bioletti

Associate Coach, **growpeople**

Fiona Bioletti brings her extensive experience in media and communications to her practice as an executive coach and associate of growpeople.

Her clients span sectors from NGOs to law, and from fashion to communications and advertising/media agencies, the sector where Fiona gained over 20 years' senior experience of her own. Her roles during that time in a number of top ten London ad agencies - Saatchi & Saatchi, Ogilvy and J Walter Thompson - where she was a Board Planning Director in strategic brand communications planning - meant many years working in constant liaison with creative teams. This taught her both how to work with the particular creative energy that ignites highly creative people and how to operate at the senior tier.

Fiona also ran her own qualitative research consultancy, again developing creative communications (TV and Press) for brands such as KraftJacobSuchard, BBC, Newspaper Marketing Agency, GE Fabbri magazines and Nestle.

She gained a Distinction in her Masters Degree in Consulting and Leadership (University of East London/Tavistock and Portman NHS Trust), is a Tavistock Accredited Executive Coach (EMCC senior practitioner level), a Member of the Association for Coaching, and is regularly supervised. Her first degree is from the University of Cambridge.